

2011 KIDS WIN FISHING TOURNAMENT COMMUNITY SERVICE ANNOUNCEMENT

SUBJECT: 9TH ANNUAL KIDS WIN FISHING TOURNAMENT

The KIDS WIN FISHING TOURNAMENT; scheduled for Friday, May 13th and Saturday, May 14th, 2011, is once again being hosted by the Port St. Joe Lions Club, Seahorse Water Safaris, and the Port St. Joe Marina. Many local individuals and businesses, including the Gulf County Tourist Development Council, Bluewater Outriggers, Half Hitch Tackle, Progress Energy Florida, Fairpoint Communications, Emerald Waste Services and WMBB-13, are sponsoring this exciting event through donations and contributions. We sincerely believe that Quaker Oats, Tropicana, and Gatorade will once again be among our national sponsors.

The event is open to all youngsters' ages 3 through 16, with the first 350 registrants receiving a new rod & reel, tackle box, and goodie bag. The registration fee will be minimal so all KIDS WIN just by entering. There will be first, second, and third place trophies awarded in six (6) fish species, as well as a special award for any Pinfish caught (one per child) by children in the "Small Fry" division.

A youngster may only be entered by an adult with registration to begin April 5st and end @ 5:00 p.m. (Eastern Time) Thursday evening, May 12th. At 6:30 p.m. (Eastern Time) Friday, May 13th, a short "Rules & Regulations Meeting" will be held at the Marina to review the tournament rules and information. Actual fishing will only take place from 7:00 a.m. through 12:00 noon on Saturday, May 14th, with weigh-in and refreshments to follow (weigh-in actually begins @ 10:00 a.m.).

Friday's [May 13th] activities run from 3:00 p.m. (ET) until 6:30 p.m. (ET) and is proposed to be a "Kids Festival" and "Sponsor Recognition" event. Details are still being worked out, but you won't want to miss it so plan to include the entire family.

Please note: This is an "In-Shore"/"Near-Shore"/"InterCoastal Waterway" fishing event (no more than three miles from any shore and to include fish caught in the ICW). Kids can fish alone or with an adult, but the "child must reel-in the fish". Fishing can be from a boat, dock, bridge, pier, wading, beach, or shore.

Once again, thanks to Bluewater iNet Group, we have a Kids Win Fishing web site that will be available throughout the year with information and pictures. Please visit www.KidsWinFishing.com for all your registration and sponsorship opportunities.

For more information on this event or to become a sponsor of the event please don't hesitate to contact Clara Landry at the Port St. Joe Marina (850-227-9393) or Gary Hites / Julie Myers at Seahorse Water Safaris (850-227-1099).

Eligible Fish Species

Catfish, Speckled Trout, Ladyfish, Flounder, Pompano, and Spanish Mackerel