

COMMUNITY SERVICE ANNOUNCEMENT

SUBJECT: 7TH ANNUAL KIDS WIN FISHING TOURNAMENT

The 7th Annual Kids Win Fishing Tournament is being presented by the St. Joe Company & WindMark Beach. The Port St. Joe Lions Club, Seahorse Water Safaris, and the Port St. Joe Marina are proud to be hosting the KIDS WIN FISHING TOURNAMENT on Friday, May 15th and Saturday, May 16th, 2009. Many local individuals and businesses, including the Gulf County Tourist Development Council, Bluewater Outriggers, and Half Hitch Tackle are sponsoring this exciting event through donations and contributions. We are honored to have Quaker Oats, Tropicana, and Gatorade again this year among our national sponsors.

The event is open to all youngsters' ages 3 through 16, with the first 500 registrants receiving a new rod & reel, tackle box, and goodie bag. The registration fee will be minimal so all KIDS WIN just by entering. There will be first, second, and third place trophies awarded in 5 fish species, as well as a special award for any Pinfish caught (one per child).

A youngster may only be entered by an adult with registration to begin April 15st and end @ 5:00 p.m. (Eastern Time) Friday evening, May 15th. At 6:30 p.m. (Eastern Time) Friday, May 15th, a short "Rules & Regulations Meeting" will be held at the Marina to review the tournament rules and information. Actual fishing will only take place from 7:00 a.m. through 12:00 noon on Saturday, May 16th, with weigh-in and refreshments to follow (weigh-in actually begins @ 10:00 a.m.).

Friday's [May 15th] activities run from 3:00 p.m. (ET) until 8:00 p.m. (ET) and is proposed to be a "Kids Festival" and "Sponsor Recognition" event. Details are still being worked out, but you won't want to miss it so plan to include the entire family.

Please note: This is an "In-Shore"/"Near-Shore"/"InterCoastal Waterway" fishing event (no more than three miles from any shore and to include fish caught in the ICW). Kids can fish alone or with an adult, but the "child must reel-in the fish". Fishing can be from a boat, dock, bridge, pier, wading, beach, or shore.

Once again, thanks to Bluewater iNet Group, we have a Kids Win Fishing web site that will be available throughout the year with information and pictures. Please visit www.KidsWinFishing.com for all your registration and sponsorship opportunities.

For more information on this event or to become a sponsor of the event please don't hesitate to contact Clara Landry at the Port St. Joe Marina (850-227-9393) or Gary Hites / Julie Myers at Seahorse Water Safaris (850-227-1099).